



# METROLAND DURHAM REGION/NORTHUMBERLAND/QUINTE MEDIA GROUP

Durham/Northumberland/Quinte Rate Card effective April 3, 2009

AJAX-PICKERING  
NEWS ADVERTISER

UXBRIDGE  
TIMES-JOURNAL

PORT PERRY  
STAR

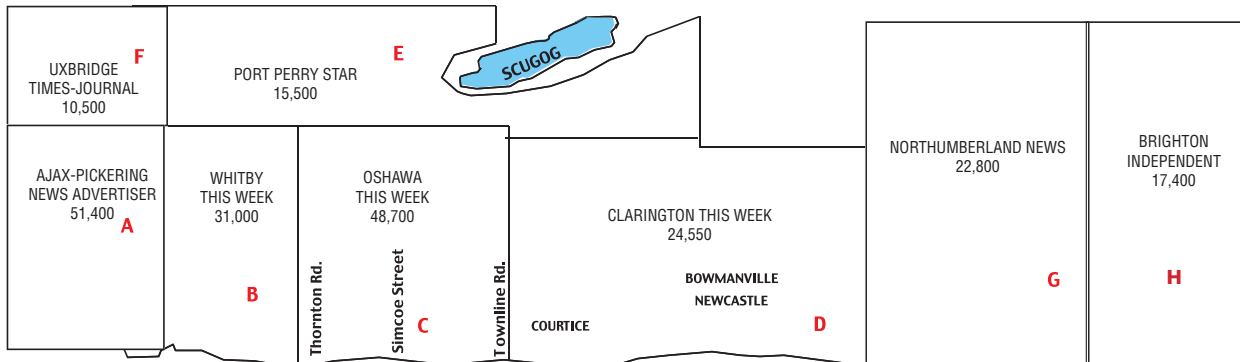
OSHAWA\*WHITBY\*CLARINGTON  
**THIS WEEK**

NORTHUMBERLAND  
NEWS

BRIGHTON  
INDEPENDENT

Ad Size	Oshawa	Whitby	Clarington	Osh/Whit/Clar	Osh/Whit	Osh/Clar	Ajax or Pick	Ajax&Pick	Port Perry	Uxbridge	Northumberland	Brighton
Thirtysecond 2.01" x 2"	\$122	\$73	\$74	\$202	\$162	\$162	\$78	\$111	\$51	\$51	\$67	\$48
Sixteenth-V 2.01" x 3.91"	\$244	\$146	\$147	\$403	\$323	\$323	\$156	\$223	\$103	\$103	\$135	\$97
Sixteenth-H 5.145 x 1.56"	\$244	\$146	\$147	\$403	\$323	\$323	\$156	\$223	\$103	\$103	\$135	\$97
Eighth-H 5.15" x 3.125"	\$488	\$292	\$294	\$806	\$647	\$647	\$311	\$446	\$206	\$206	\$270	\$194
Sixth - H 5.145" x 4.166"	\$650	\$389	\$392	\$1,075	\$862	\$862	\$415	\$595	\$274	\$274	\$359	\$258
Quarter -H 10.375" x 3.125"	\$975	\$583	\$588	\$1,612	\$1,294	\$1,294	\$622	\$892	\$412	\$412	\$539	\$387
Quarter - V 5.145" x 6.25"	\$975	\$583	\$588	\$1,612	\$1,294	\$1,294	\$622	\$892	\$412	\$412	\$539	\$387
Three eighths-V 5.145" x 9.375"	\$1,463	\$875	\$882	\$2,418	\$1,940	\$1,940	\$933	\$1,338	\$617	\$617	\$809	\$581
Half - 10.375 x 6.25"	\$1,950	\$1,166	\$1,176	\$3,224	\$2,587	\$2,587	\$1,245	\$1,784	\$823	\$823	\$1,078	\$774
Half -V 5.145 x 12.5"	\$1,950	\$1,166	\$1,176	\$3,224	\$2,587	\$2,587	\$1,245	\$1,784	\$823	\$823	\$1,078	\$774
Three Quarters - H 10.375" x 9.375"	\$2,925	\$1,749	\$1,764	\$4,836	\$3,881	\$3,881	\$1,867	\$2,675	\$1,235	\$1,235	\$1,617	\$1,161
Three Quarters- V 8.283" x 12.5"	\$2,925	\$1,749	\$1,764	\$4,836	\$3,881	\$3,881	\$1,867	\$2,675	\$1,235	\$1,235	\$1,617	\$1,161
Full Page- 10.375" x 12.5"	\$3,900	\$2,332	\$2,352	\$6,448	\$5,174	\$5,174	\$2,489	\$3,567	\$1,646	\$1,646	\$2,156	\$1,548

**Color 1 Spot = \$125 2 Spot = \$200 Process = \$350**



## Flyer Distribution - Quantities & Rates

1,000 to 5,000.....(pieces) per issue.....	\$50 per thousand
5,000 to 10,000.... (pieces) per issue.....	\$45 per thousand
10,000 to 20,000... (pieces) per issue.....	\$43 per thousand
20,000 to 37,000... (pieces) per issue.....	\$40 per thousand
Over 37,000..... (pieces) per issue.....	\$38 per thousand
<b>FLYER WRAPS MIN. 50,000 (pieces) per issue.....</b>	<b>\$70 per thousand</b>

**FLYER & BOOKING 5 BUSINESS DAYS  
PRIOR TO DELIVERY**

**WAREHOUSE - 845 Farewell St. S. Oshawa L1H 6N8**

**Contact your local  
Sales Representative  
at 905-579-4400**

*Delivering Your Message To Our Market*

	Wednesday (Tabloid)	Thursday (Tabloid)	Friday (Tabloid)
OSHAWA/WHITBY	79,700	79,700	78,000
CLARINGTON	24,550	24,550	18,050
PORT PERRY		15,500	
UXBRIDGE		10,500	
AJAX/PICKERING	51,400	51,400	50,400
NORTHUMBERLAND		22,800	22,800
BRIGHTON		17,400	
<b>TOTAL</b>	<b>155,650</b>	<b>217,600</b>	<b>177,450</b>